I am honored to present to you the annual report of the activities of the Zera Israel Foundation. This year we experienced an unprecedented curl that was unparalleled in modern times. The global pandemic has shaken all our lifestyles around the world, as a society and as individuals. The end of the year marks a new era of changing paradigms, in the economy, in politics and also in the rabbinical and Jewish establishment.

The Zera Israel Foundation continues, to lead a change in the attitude toward the candidates for conversion and to make religious services accessible to all in accordance with tradition and halakhah in a welcoming manner.

Today more than ever, the Jewish people in Israel and the diaspora needs the thorah and a welcoming approach that must be conveyed both on the digital sphere and to the communities.

Enjoyable reading.

Arie Toledano

Chairman, founder
Worldwide Presence
BUILDING A NETWORK OF COMMUNITIES AND AMBASSADORS

ADVISORY BOARD

See bios

80+ ZERA ISRAEL AMBASSADORS

+2,000 Conversions
30 Communities
Digital shift

ANNUAL OVERVIEW, INITIATIVES & PROJECTS

**DIGITAL ASSETS**
- Release of the [new website](#) in Hebrew (soon in English)
- Halachic Q&A system
- Launch of Digital library with Guiyour, Halacha and Rabinic Book publishing
- Jewdemy - The first Online e-learning Platform for converts (coming soon)

**DIGITAL BEITH DIN**
- Premiere: First Giyour (Italy) through Digital Beith Din
- New Halachic decrees on burning issues (i.e. Mikve at home during Covid19)
- Rabbinic Digital Council of 50+ rabbis from USA, Israel and Europe

**DIGITAL PARTNERSHIPS**
- **Jewrovision Bnei Akiva** with World Bnei Akiva
- **Tarbut sefarad**
- **Synaguoga Sem Fronteiras**
- 10 conferences
- 7 Radio & TV interviews on burning topics

**ZERA ISRAEL COMMUNITY IN NUMBER**

<table>
<thead>
<tr>
<th>Year</th>
<th>Zera Israel Community</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>0</td>
</tr>
<tr>
<td>2019</td>
<td>25,000</td>
</tr>
<tr>
<td>2020</td>
<td>125,000</td>
</tr>
</tbody>
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**Key Metrics**
- **25** Campaigns
- **50K** Engagements
- **400K** People reached
Zera Israel Communities

WORLDWIDE SUPPORT AND GUIDANCE

BRAZIL
- Inauguration of a Mikve in Tibau (Brazil)
- Preparation of next candidates giyour Brazil

NIGERIA
- SEFER Torah giving - Lagos Niger

FRANCE
- Support for the Anussim France group for the creation of a future community
- "Assises du judaïsme Français" in Bordeaux

ITALY
- Demographic study on Anusim in South Italy
- Support for local conversions

ISRAEL
- Providing a program to Ytshak Herzog (Head of The Jewish Agency)
- Lobbying at the Knesset
- Tuition funding for 8 South American students Yeshiva Kohav Yaakov
Zera Israel Worldwide Center
IN JERUSALEM

**PHYSICAL ACTIVITIES**
- Building of the Worldwide Center of Zera Israel in Jerusalem with:
  - Synagogue
  - Institute for Halachic Research on burning Halakha questions
  - Conference hall
  - Mikveh

**DIGITAL SPHERE**
- "Live Services" streaming
- Digital Court (Beit Din)
- Live streaming video studio