The year 2021 was a year full of upheavals regarding Jewish identity in conversion in the world and especially in the attention the issue received in Israeli society. Although it started with great hope for a comprehensive reform of the rabbinate regarding conversion, it ended in nothing and the legislation was halted before it reached the Knesset. This outcome has only sharpened the need for continued advocacy and activism among the general public for a constitutional solution to mature into the political system.

Along with this disappointment, this year we were privileged to continue our researches and publish very important books. We were privileged to continue helping thousands with accompanying, training and supervising actual conversion of lost children and to continue building the great center in Jerusalem.

I wish everyone a happy new year and the building of the entire Jerusalem.

Enjoyable reading.

ARIE TOLEDANO
Chairman, founder
Worldwide Influence

BUILDING A NETWORK OF COMMUNITIES AND SPREADING THE WORD OF ZERA ISRAEL

MEDIA ACTIVITIES

RESEARCH & BOOK PUBLISHING

20
Social media campaings

300K
People reached

1000+
Conversion requests
**Activites**

**ANNUAL OVERVIEW, INITIATIVES & PROJECTS**

**ONLINE**

- Organization of a reading of Megila through Zoom
- Development of online conversion request process on website
- Extensive media and ad Awareness campaign on the issue of applicants for conversion

**BOOK PUBLISHING**

- Preparation booklet for converts in Hebrew
- Preparation booklet for the English convert "Your People Should be my people"
- Sefer "Veahavtem Et Haguer" in Hebrew
- "And you should love the Ger" English
- Booklet "Secrets of Haim"
- Booklet "The way of Haim"
- Halacha research book "Torah Haim"
- Book of Haim essays

**SOCIAL**

- Drafting of a bill on a law of conversion with TARA Group a specialized agency for lobbying to the Knesset and the government
- 15 conferences
- 6 Radio & TV interviews
Zera Israel Communities

WORLWIDE SUPPORT AND GUIDANCE

BRAZIL
- Continued support and guidance to Synaguoga Sem Fronteiras

ITALY
- Organisation of a conversion trip for Zera Israel people in Italy

FRANCE
- Q&A and Halachic guidance to Tarbut Sefarad (Marranos of France)

ISRAEL
- Grant to dozens of young students from South America for an integration program, Yeshiva and Army
Zera Israel Worldwide Center

IN JERUSALEM

PROJECT STATUS

- Building construction completed
- All the windows have been installed
- The flooring is tiled